



ACCELERATING THE SEMICONDUCTOR INDUSTRY IN MEXICO



**SOFTLANDING OF
SEMICONDUCTOR INVESTMENTS**



**DEVELOPING THE
SEMICONDUCTOR TALENT ECOSYSTEM**

ABOUT THE EVENT



DATE
JUNE 4 TH,
2024

Explore pivotal topics such as nearshoring in Mexico and the impact of the CHIPS Act with international keynote speakers. Gain insights from global companies' success stories and participate in strategic panel discussions on semiconductor industry relocation and talent development. Connect, exchange ideas, and collaborate for the sustainable growth of Mexico's semiconductor industry.

THE VENUE



CONJUNTO SANTANDER
DE ARTES ESCÉNICAS (CAE)
GUADALAJARA, MEXICO.

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AGENDA

OPEN TO THE PUBLIC

8:30 AM
9:00 AM

Welcome

Ricardo Villanueva Lomelí, President University of Guadalajara (Mexico)
Fernando Sepulveda, Chairman ITF (USA/Mexico)
Felipe García, CEO Santander (Mexico)
Brittany Thompson, Regional Consul of Press and Culture, Consulate General of the United States (USA)*
Alicia Bárcena, Secretary of Foreign Affairs of Mexico (Mexico)*
Enrique Alfaro Ramírez, Governor of the State of Jalisco (Mexico)*

9:00 AM
10:00 AM

Keynote Address: Nearshoring in Mexico, Opportunities and Challenges

Keynote Speaker: Alonso Cervera Lomelí, Executive Director Santander (Mexico)

Presenter: Marco Antonio Pérez Cisneros, President of the University Center of Exact Sciences and Engineering, University of Guadalajara (Mexico)

10:00 AM
11:00 AM

Keynote Address: The CHIPS Act and its Impact on the Semiconductor Industry in North America

Keynote Speaker: Shari Liss, Executive Director SEMI Foundation (USA)*

Presenter: Alfredo Pacheco Vásquez, President Canieti (Mexico)*

11:00 AM
12:00 PM

Success Story: Intel

Keynote Speaker: Jesus Palomino, General Manager, Intel Mexico (USA/Mexico)

Presenter: Arturo Cherbowski, Executive Director Santander Universities (Mexico)

12:00 PM
12:30 PM

Coffee Break

BY INVITATION ONLY

12:30 PM
1:00 PM

Panel Discussion: Facilitating Semiconductor Industry Relocation in Mexico

Moderator: Alejandro Delgado, Senior Consulting Partner Direct Investment, JA Del Río (Mexico)

Panelists:

Dina Grijalva, Vice President, CANIETI Occidente (Mexico)

Guillermo del Río, President Index Occidente (Mexico)

Arturo Reyes Sandoval, Managing Director, Instituto Politécnico Nacional (Mexico)*

James S. Taylor, Director, Office of the State of Texas in Mexico (USA)*

1:00 PM
2:00 PM

Panel Discussion: Developing Specialized Semiconductor Talent in Mexico

Moderator: Fernando Sepulveda, Chairman ITF (USA/Mexico)

Panelists:

Alfonso Pompa Padilla, Secretary of Innovation of Jalisco (Mexico)

Maria Anguiano, Executive Vice President of Learning Enterprise, ASU (USA)

Ariel Abam, Managing Director, Infineon (Mexico)

Francisco Medina Gómez, Managing Director, State Council of Science and Technology (Mexico)

2:00 PM
3:30 PM

Lunch and Networking

3:30 PM
4:30 PM

Mexico as an Investment Destination in Semiconductors

Moderator: Marco del Prete, President of AMSDE (Mexico)

Panelists:

Kurt Honold Morales, Secretary of Economy Baja California (Mexico)

Luis Roberto Arrechedera Pacheco, Secretary of Economy Jalisco (Mexico)

Claudio Mario Bres Garza, Secretary of Economy Coahuila (Mexico)*

Margarita Vélez de la Rocha, Secretary of Economy Sonora (Mexico)*

Ulises Alejandro Fernández, Secretary of Innovation and Economic Development of Chihuahua (Mexico)

Esaú Garza De Vega, Secretary of Economy, Science and Technology of Aguascalientes (Mexico)*

4:30 PM
5:30 PM

Accelerating the Talent Ecosystem

Moderator: Jose Mata, President Anáhuac Puebla (Mexico)

Panelists:

Fernando León García, President CETYS (Mexico)

Luis Enrique Palafox, President UABC (Mexico)

Marco Serrato, Associate Vice President of Learning Enterprise, ASU (USA)

Marco Antonio Pérez Cisneros, President of the University Center of Exact Sciences and Engineering, University of Guadalajara (Mexico)

5:30 PM
6:00 PM

Conclusions:

Carlos Iván Moreno, Interim President of the Virtual University System, University of Guadalajara (Mexico)

Arturo Cherbowski, Executive Director Santander Universities (Mexico)

Fernando Sepulveda, Chairman ITF (USA/Mexico)



**SEMICONDUCTOR
ALLIANCE**
México

ORGANIZED BY



Iberoamerican
Technology
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UNIVERSIDAD DE
GUADALAJARA
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ANUIES



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